

SBC Sponsorship program 2018





SBC overview

The Spanish Business Council is a non-profit organization whose aim is to establish a corporate platform to strengthen business and cultural ties between Spain and the United Arab Emirates, by linking Spanish and Emirati people, companies and institutions.

Our VISION

To be the best platform for business generation and networking between Spain and the UAE

Our MISSION

1. Support economic activities and investments between Spain and UAE
2. Offer a meeting point through meetings, seminars, conferences and receptions
3. Strengthen economic, cultural and commercial ties between Spain and UAE



1

Our website and newsletter

Exposure in 2017

15,425 sessions
on www.spanishbusinesscouncil.ae

10,350 users
On our website

2000 suscribed
To our newsletter





Sponsorship categories

Platinum

If you are willing to have exposure among the Spanish community this is your option as you will be the main Sponsor at Gala Dinner and National Day and in all events organized during the year as at all communications

Events

We are organizing different events through the year, the topic can be close to your interest so a special presence is always a good idea. Also you can sponsor just the National Day or Gala Dinner

Gold

A prominent presence in all events and mailing will provide you exposure among the Spanish community and members of the SBC

Members breakfast

We meet with members every month for a complimentary breakfast, if you have a space that you want them to know, this is a good opportunity

Silver

If you are already a sponsor of the National Day this is the best upgrade as you will be as well a sponsor of Gala Dinner and your presence will be continuous during the year

You are the expert

If you are expert on a specific topic you can organize an event and invite members of the SBC

Benefits yearly sponsors	Platinum 50.000 AED+VAT	Gold 30.000 AED+VAT	Silver 15.000 AED+ VAT
<u>SBC Membership</u>	Included	+Corporate membership	+Corporate membership
<u>Website</u>	<ul style="list-style-type: none"> • Logo at footer-prominent space • 2 Banners a year 	<ul style="list-style-type: none"> • Logo at footer 15% of space • 1 banner a year 	Logo at footer
<u>Events</u>	<ul style="list-style-type: none"> • Prominent presence in photocalls • Prominent presence of Marketing material in all events • Main sponsor of Gala Dinner and National Day • 10Gala Dinner invitation • 20 invitation for the National Day • 1 Free entry all SBC events 	<ul style="list-style-type: none"> • Important space on photocalls • Important presence of marketing material in all events • Prominent sponsor of GalaDinner and National Day • 10 Gala Dinner invitation • 10 invitations for the National Day • 1 Free entry to all SBC events 	<ul style="list-style-type: none"> • Presence in photocall 2 main events • Presence of marketing material in all events • Sponsor of Gala Dinner and National Day • 8 invitations to Gala Dinner • 10 invitations to National Day • 1 Free entry to all SBC events
<u>SBC Mailings</u>	<ul style="list-style-type: none"> • Prominent space in all SBC mailings (newsletter every 15days) • Special mail to data base 1 per year 	<ul style="list-style-type: none"> • Significant space in all SBC mailings 	<ul style="list-style-type: none"> • Presence in all SBC mailings

1

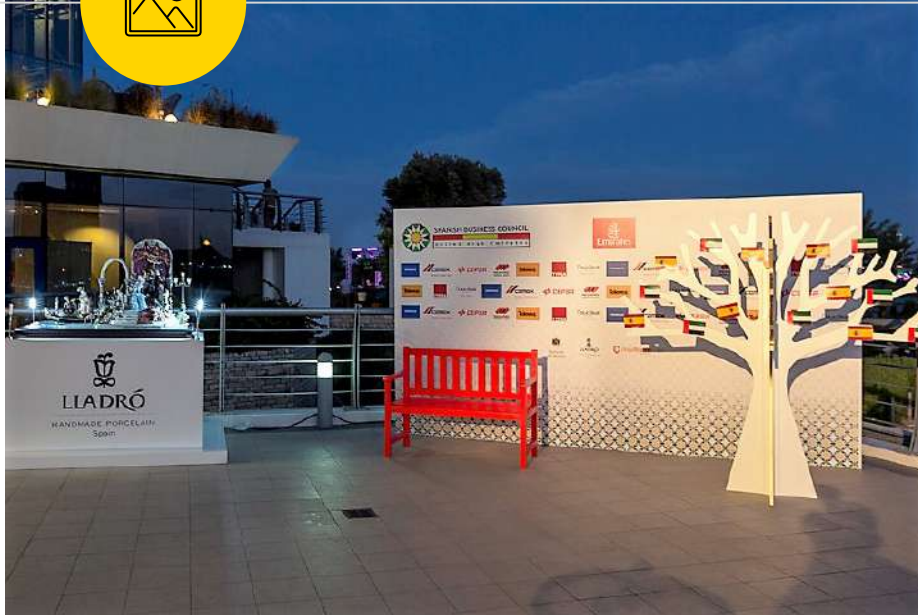
Successful histories

Of sponsors at 2017



National Day Sponsorship

- 7.875 aed (VAT included)
- Exposure to more than 1200 attendees
- Great exposure on our website before and after the event



Gala Dinner Sponsorship

- 7.875 aed (VAT included)
- Exposure to 120 attendees
- Great exposure on our website before and after the event



International Women Day (event sponsorship)

- 2000AED
- 80 attendees on 2017
- Perfect opportunity to reach your public



Members breakfast

- 10-12 members for breakfast
- 8.30 to 9.30am
- A nice breakfast in your place



Need more info ?

Please contact us at:

- Elena Bueno, Marketing Manager
 - marketing@spanishbusinesscouncil.ae

- Sofía Guimaraens, Office Coordinator
 - info@spanishbusinessocunil.ae