



SPANISH BUSINESS COUNCIL

United Arab Emirates



SBC Sponsorship Program

The Spanish Business Council is a private non-profit organization whose aim is to establish a corporate platform to strengthen business and cultural ties between Spain and the United Arab Emirates, by linking Spanish companies to Emirati public and private entities

OUR VISION

To be the best platform for business generation and networking between Spain and th UAE.

OUR MISSION

1. Support economic activities and investments between Spain and UAE.
2. Offer a meeting point through meetings, seminars, conferences and receptions.
3. Strengthen economic, cultural and comercial ties between Spain and UAE.

SBC has 110 members at 2016 and it keep on growing year after year



more than 2500 contacts



SBC organize around 50 events per year all Business oriented and with a strong support from our members

Events in Dubai and Abu Dhabi



Great visibility for companies

We provide high brand exposure and visibility in a quality business environment

OUR WORK



The SBC would like your company to join as an annual partner, offering a high value sponsorship opportunity. Sponsorship packages are designed to provide high brand exposure and visibility in a quality business environment.

SBC BIG EVENTS



Spanish National Day: 12 October

Every year SBC organize jointly with the Spanish Embassy the National Day at Abu Dhabi

12 October 2015: more than 1200 people and 30 sponsors at the Ritz Carlton Abu Dhabi

SBC Gala Dinner

2016: 200 guests at Palazzo Versace and 12 sponsors. Menu by a Spanish 3 Michelin Star chef



SBC National Day 2015



Dubai Plan 2021 April 2016



B2B Iranian Business Council 2016



Gala Dinner 2016



Gala Dinner 2016



Gala Dinner 2016

OUR SPONSORSHIP PACKAGE

Please find the table below with the details for the Sponsorship Packages 2016. We welcome your questions and suggestions

Benefits	Platinum 50.000 AED	Gold 30.000 AED	Silver 15.000 AED
SBC Membership	Included	+ Corporate membership	+ Corporate membership
Exclusivity	By your industry & in your category	By your industry & in your category	-
SBC Web			
Logo at footer	Prominent advertising space all pages	15% of the advertising space all pages	Significant advertising space all pages
Logo at member's page	Prominent advertising space	Important advertising space	Significant advertising space
Events			
Photocalls	Prominent presence	Significant presence	Gala Dinner & National Day only
Roll ups	Prominent advertising space	Important advertising space	Significant advertising space
Visibility in the events (videos, roll ups, banners)	Yes	Yes	Significant advertising space
Mention in events	In all events	In all events	Gala Dinner & Spanish National Day & AGM
Gala Dinner and Christmas dinner	15 invitations	10 invitations	8 invitations
Personal Invitation National Day	20 invitations	10 invitations	10 invitations
SBC Communications			
Newsletter	Prominent advertising space	Important advertising space	Significant advertising space
Mailing	Prominent presence	Significant presence	Significant advertising space
Commercial Offers to members			
Specific Mail to Data Base	For special offers and route launchings	1 per month	Gala Dinner & Spanish National Day only
Bi-weekly Communication	1 per month	1 per month	1 per month
Banner at website for special offers	2 per year	-	-

CONTACT US: www.spanishbusinesscouncil.ae

For more information on sponsorship
please do not hesitate to contact:

Irene García Lasala
Executive Director
membership@spanishbusinesscouncil.ae

For marketing and events enquiries
please contact:

María Lago Odriozola
Marketing Manager
marketing@spanishbusinesscouncil.ae



04 3300110 Ext 54



Economic and
Commercial Office
Emirates Towers, Level 26



@spanishbc



Spanish-Business-Council